IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.,	§	
	§	
Plaintiff,	§ §	
VS.	§ §	
	§	
CAREERBUILDER, LLC, a Delaware	§	
corporation; CNET NETWORKS, INC., a	§	
Delaware corporation, THE DALLAS	§	CASE NO. 2-09-CV-175
MORNING NEWS, INC., a Delaware	§	
corporation; DIGG, INC., a Delaware	§	
corporation; EBAUM'S WORLD, INC., a	§	JURY TRIAL DEMANDED
New York corporation; GOOGLE INC., a	§	
Delaware corporation; JABEZ NETWORKS,	§	
INC., a Tennessee corporation; MORRIS	§	
COMMUNICATIONS COMPANY, LLC, a	§	
Georgia limited liability company; THE NEW	§	
YORK TIMES COMPANY, a New York	§	
corporation; YAHOO! INC., a Delaware	§	
corporation; and YOUTUBE, LLC, a	§	
Delaware limited liability company,	§	
	§ §	
Defendants.	§	

NOTICE OF APPEARANCE OF COUNSEL FOR DEFENDANT

Please take notice that the following attorney is entering an appearance for Defendant

The New York Times in the above-numbered and entitled cause:

Ada E. Brown Texas State Bar No. 24025267 aebrown@mckoolsmith.com 300 Crescent Court, Suite 1500 Dallas, Texas 75201

Telephone: (214) 978-4000 Telecopier: (214) 978-4044 Ms. Brown is currently admitted to practice in the Eastern District of Texas District of

Texas. Sam Baxter of McKool Smith, P.C. will be lead counsel and Attorney-in-Charge.

DATED: October 20, 2009.

By: /s/ Ada Brown

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CERTIFICATE OF SERVICE

I hereby certify that a tro	ie and correct	t copy of t	the foregoing	has been	served	upon all
counsel of record via ECF on this	the 20 th day	of October	, 2009.			

/s/ Ada Brown

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